



Meeting the Moment: The Next Generation of Service

April 28, 2020 | 10 a.m. – 11:45 a.m. (AZ)

*Hosted by: The National Commission on Military, National and Public Service,
Arizona State University and the McCain Institute*

PROGRAM:

Welcome – President Dr. Crow

Plenary Remarks – Chairman Joe Heck

Virtual Chat #1

The first fireside chat will focus on the importance of service and how to improve the Nation's response to crises. Time for audience Q&A.

- **Moderator: Retired Lieutenant General Ben Freakley**
- **Commissioner Steve Barney**
- **Guest: Arizona Representative Aaron Lieberman**

Virtual Chat #2

The second chat will focus on how to inspire the next generation of service leaders. Guests will share their knowledge and experience about the importance of public service with students who aspire to careers in service to others. Time for audience Q&A.

- **Moderator: Dr. Jonathan Koppell, Dean of ASU's Watts College of Public Service & Community Solutions**
- **Commissioner Avril Haines**
- **Guest: U.S. Senator Kyrsten Sinema**

Remarks by Jack McCain on Sen. McCain legacy of service

Closing remarks by Chairman Joe Heck

SPEAKER BIOGRAPHIES



Dr. Michael Crow

President, Arizona State University

Dr. Michael M. Crow is an educator, knowledge enterprise architect, science and technology policy scholar and higher education leader. He became the sixteenth president of Arizona State University in July 2002 and has spearheaded ASU's rapid and groundbreaking transformative evolution into one of the world's best public metropolitan research universities. As a model "New American University," ASU simultaneously demonstrates comprehensive excellence, inclusivity representative of the ethnic and socioeconomic diversity of the United States, and consequential societal impact.

Lauded as the "#1 most innovative" school in the nation by U.S. News & World Report, ASU is a student-centric, technology-enabled university focused on complex global challenges related to sustainability, economic competitiveness, social embeddedness, entrepreneurship and global engagement. Under Dr. Crow's leadership, ASU has established twenty-four new transdisciplinary schools, including the School of Earth and Space Exploration, the School for the Future of Innovation in Society and the School of Human Evolution and Social Change, and launched trailblazing multidisciplinary initiatives including the Biodesign Institute, the Julie Ann Wrigley Global Institute of Sustainability, and important initiatives in the humanities and social sciences.



The Honorable Dr. Joseph Heck

Chairman, National Commission on Military, National, and Public Service and former Member of the House of Representatives (NV-03)

Dr. Joseph J. Heck serves as Chairman of the [National Commission on Military, National, and Public Service](#), an 11-member bipartisan commission tasked by Congress in 2017 to review the Selective Service System, along with military, national, and public service. Dr. Heck served three terms in the U.S. House of Representatives from 2011 to 2017, representing the 3rd District of Nevada. During that time, he was a member of the Armed Services Committee, where he chaired the subcommittee on Military Personnel; the Permanent Select Committee on Intelligence, where he chaired the subcommittee on Technical &

Tactical Intelligence; and the Committee on Education and the Workforce. From 2004 to 2008, Dr. Heck served in the Nevada State Senate, where he was Vice Chair of the Transportation and Homeland Security Committee, and a member of the Commerce & Labor, Natural Resources, and Human Resources & Education committees.

A graduate of the Pennsylvania State University with a degree in health education, he received his medical degree from the Philadelphia College of Osteopathic Medicine; he completed his Emergency Medicine Residency at Albert Einstein Medical Center in Philadelphia, Pennsylvania. Board-certified in emergency medicine, he is a fellow of both the American College of Osteopathic Emergency Physicians and the American College of Emergency Physicians. He was the Operational Medical Director for the Southern

Nevada Health District in Las Vegas, Nevada, and served as the Medical Director for the Las Vegas Metropolitan Police Department. Dr. Heck was the founder and President of Specialized Medical Operations, Inc., a corporation dedicated to providing cutting-edge emergency response training, consulting, and operational support to law enforcement, emergency services, military special operations, and business and industry.

From 1998 to 2003, Dr. Heck was the Medical Director of the Casualty Care Research Center of the Uniformed Services University of the Health Sciences in Bethesda, Maryland. An active member of the United States Army Reserve, Dr. Heck holds the rank of Brigadier General and is currently assigned as the Commanding General, 807th Medical Command. He is a graduate of the U.S. Army War College with a master's in strategic studies. Dr. Heck currently serves as President of RedRock Government Relations, where he oversees a team that provides insightful and innovative strategic guidance to help clients achieve their public policy goals.



Jack McCain

Reserve Naval Aviator

Jack McCain Graduated from the United States Naval Academy in 2009 with a degree in International Relations. After graduation he reported to Naval Air Station Pensacola for Aviation Preflight Indoctrination, following on to Vance Air Force Base for primary flight training in the T-6A. After Vance, he selected rotary wing aviation, and completed his advanced flight training at Whiting Field. He was then assigned to the Fleet Replacement Squadron, HSC-3, at Naval Air Station Coronado to fly the MH-60S. After graduating from the FRS, then LTJG McCain reported to HSC-25, the Island Knights, at Andersen Air Force Base in

Guam. While assigned there he deployed to the Western Pacific, Persian Gulf, Brunei, Australia, Japan, and elsewhere, aboard the USS ESSEX, USS STENNIS, USS BONHOMME RICHARD, and USS DENVER. While not deployed LT McCain participated in numerous search and rescue operations, including three lifesaving rescues. After completing three years at HSC-25, he took assignment to the United States Naval Academy, as a senior instructor in the Leadership Education and Development (LEAD) program. While there he taught the introductory leadership course to first-year Midshipmen, and developed his own curriculum in the form of Naval Leadership Traditions Retrospective, combining the study of history and leadership. While teaching, he also completed his Master's degree in Security Studies from the Georgetown School of Foreign Service, and published his first book. LT McCain then volunteered for a combat assignment, requesting the Afpak Hands program. After nearly a year of intensive training in Afghan history, politics, basic combat skills, Dari language, and the UH-60A Blackhawk transition course, he deployed to Kandahar Airfield. Throughout his year in Afghanistan as an Air Advisor, he flew alongside his Afghan counterparts in the UH-60A, teaching advanced combat skills, tactics, and mission flying, throughout Kandahar, Uruzgan, and Helmand provinces, and assisted in developing the first tactical standard operating procedures for the Afghan Blackhawk. As an Afghan Hand, he acted as the link between the Afghan military and U.S. military, advising on cultural, political, and military issues. He then returned to the United States, to take a position with American Airlines as a Director for State and Local Government Affairs out of their Phoenix hub.

PANELIST BIOGRAPHIES



The Honorable Kyrsten Sinema

U.S. Senator for Arizona

Senator Kyrsten knows firsthand the challenges everyday Arizonans face. Born in Tucson, Kyrsten went through some tough times growing up. Her family struggled to make ends meet, and for a while they were even homeless. But they got by thanks to family, church, and hard work. Kyrsten's childhood experience showed her the power of hard work and the importance of helping others.

Education was Kyrsten's ticket to a better life. With the help of student loans, academic scholarships, and financial aid, she went to BYU and then ASU, where she now teaches as a proud Sun Devil. After graduating, she worked with students and families in Arizona who faced some of the same challenges she did. Kyrsten's commitment to service led her to the Arizona Legislature, where she passed a law to help veterans get in-state tuition at all Arizona public universities, cracked down on sex trafficking, and advocated for children's health care and education.

Now as Arizona's senior Senator, Kyrsten works every day to deliver for Arizona families – helping veterans get the benefits they've earned, creating good-paying jobs for Arizonans, and keeping Americans safe at home and abroad. Kyrsten feels a duty to serve and give back to the communities and country that gave her so much. She got her shot at the American dream, and she'll keep working to make sure all Arizonans get theirs too.



The Honorable Avril Haines

Commissioner, National Commission on Military, National, and Public Service

Ms. Haines is the Deputy Director of Columbia World Projects at Columbia University, a Senior Fellow at the Johns Hopkins University Applied Physics Laboratory, a Nonresident Senior Fellow at the Brookings Institution, and a principal at WestExec Advisors. During the last Administration, Ms. Haines served as Assistant to the President and Principal Deputy National Security Advisor. She also served as the Deputy Director of the Central Intelligence Agency and Legal Advisor to the National Security Council. Ms. Haines received her bachelor's degree in physics from the University of Chicago, received a law degree from Georgetown University Law Center, and founded and ran a bookstore café for five years while engaged in community service in Baltimore. She serves on a number of boards and advisory groups, including the Nuclear Threat Initiative's Bio Advisory Group, the Board of Trustees for the Vodafone Foundation, and the Refugees International Advisory Council.



The Honorable Aaron Lieberman

Arizona House of Representatives, District 28

Representative Aaron Lieberman is an Arizona native and experienced social entrepreneur with a demonstrated track record of success in scaling organizations in the social sector. Aaron founded Jumpstart out of his college dorm room at Yale. After graduation, while getting Jumpstart off the ground, Aaron started his career as a Head Start teacher in Boston. Aaron then led Jumpstart as its founding CEO for seven years. To date, over 50,000 college students have served as Jumpstart Corps members, earning over \$200 million in college scholarships through AmeriCorps, while working with over 100,000 young children. In 2002, Aaron founded Acelero Learning, a company focused on closing the achievement gap for Head Start children and families. Children enrolled in Acelero Learning's Head Start program make gains at nearly three times the national average. Through its second business unit, Shine Early Learning, Acelero Learning helps other early childhood providers use its best practices and tools. Today, Acelero Learning has over \$80M in annual revenue, employs over 1800 staff, and directly impacts 30,000+ low-income young children. Aaron served as CEO until 2015 when he transitioned into the role of chairman. In 2015, Aaron returned home to Arizona to serve as CEO of Phoenix Spine, where he helped the company grow dramatically and eventually led the process of bringing in an outside investor. In 2017, Aaron joined New Profit, a pioneering venture-philanthropy firm, as a part-time Partner leading its early childhood work. In this capacity, he is raising \$23.5 million to fund a public-private partnership in the State of Massachusetts to support the implementation of new evidence-based models of training and technical assistance.

In 2018, Aaron ran for and won a seat in the Arizona State House, representing Legislative District 28 where he both grew up and now lives with his wife Jamie and their two boys. As a first-time political candidate, he knocked on over 5000 doors and raised more money to support his campaign than any other State House candidate (challenger or incumbent). He has been named to the Education and Appropriations committees. He introduced legislation (HB 2321) to create a John McCain Public Service Scholarship fund to provide Arizona students who have completed AmeriCorps a scholarship equal to the Segal AmeriCorps Education Award for use at an Arizona college or university within three years of completing their service.



Mr. Steven Barney

Commissioner, National Commission on Military, National, and Public Service

Mr. Barney served as the General Counsel to the Committee on Armed Services in the U.S. Senate, supporting 26 elected U.S. Senators making up the full committee and six subcommittees to plan, develop, draft, and ensure congressional passage of the annual National Defense Authorization Act. He was the lead professional staff member responsible for defense personnel programs, including support for the active force of over 1.3 million service members. Mr. Barney also served for over 22 years in the Judge Advocate General's Corps of the U.S. Navy, leading military and civilian legal professionals and staff at sea and ashore. During that service, he worked as the Inspector General of the Naval Legal Service Command, and he was the Fleet Judge Advocate for the U.S. Fleet Forces Command in Norfolk and the U.S. Seventh Fleet in Japan. He

retired in the grade of Captain in 2013. He received his law degree from Suffolk University Law School, his bachelor's degree from Saint Michael's College, and his master's from the Naval War College.

MODERATOR BIOGRAPHIES



Mr. Brett Hunt

Executive Director, Public Service Academy at ASU

Mr. Brett Hunt is the Michael M. Crow and Sybil Francis Executive Director of the Public Service Academy at Arizona State University. Brett has held this role since the founding of the Public Service Academy in 2015. A graduate of the University of Colorado at Boulder and the Thunderbird School of Global Management, Brett served as an Army Officer in Kuwait and Iraq and a Foreign Service Officer with assignments in Washington, D.C. and Mexico. Prior to leading the Public Service Academy Brett was in the private sector primarily in the agriculture industry. Brett, his wife Lindsey and their three kids live in Central Phoenix.



Lieutenant General Benjamin Freakley

Professor and Special Advisor to ASU President Crow & McCain Institute for International Leadership

Lieutenant General Benjamin C. Freakley serves as the Professor of Practice of Leadership for Arizona State University and as a special advisor to ASU President Michael Crow for Leadership Initiatives. Additionally, he serves at the McCain Institute for International Leadership at Arizona State University. He recently retired from the U.S. Army after more than 36 years of active military service, and was serving as Commanding General, U.S. Army Accessions Command, at the time of his retirement.

General Freakley was responsible for worldwide recruiting for the Active Duty and Reserve components as well as overseeing the Nation's Junior and College ROTC programs. As an infantry officer, General Freakley commanded at all levels through division and combined joint task force. His operations assignments began with 24th Infantry Division (Mechanized), Fort Stewart, Georgia in Operations Desert Shield and Desert Storm, Saudi Arabia, first as the Executive Officer, 3rd Battalion-7th Infantry then as the S-3 (Operations), 1st Brigade. From March 2003 to June 2003, he served as Assistant Division Commander (Operations), 101st Airborne Division (Air Assault), Operation Iraqi Freedom, Iraq. From 2003 to 2006 he commanded the Army's largest training institute, the Infantry Center and School at Fort Benning, Georgia. In January 2006, as the Commanding General of the 10th Mountain Division (Light) and Fort Drum he led the division in Afghanistan serving as the Commanding General Combined Joint Task Force-76, Operation Enduring Freedom, Afghanistan, where he served until February 2007.

In addition to his service with Combined Joint Task Force-76, General Freakley's joint assignments included Deputy Director for Operations, National Military Command Center, J-3, The Joint Staff, Washington, D.C. (July

2000–May 2001); Deputy Director for Joint Warfighting Capability Assessment, J-8, The Joint Staff (May 2001–January 2002). Among his other assignments, General Freakley commanded 1st Battalion, 5th Cavalry, 2d Brigade, 1st Cavalry Division, Fort Hood, Texas, from February 1992 to July 1994. Following graduation from the Army War College, he returned to 24th ID, where he served as G-3 from June 1995 to August 1996. He then served briefly as Deputy Chief of Staff, III Corps, at Fort Hood, before taking command of 3d Brigade, 1st Cavalry Division (February 1997–December 1998). He was the Commander, Operations Group, National Training Center, Fort Irwin, California (January 1999 to July 2000). General Freakley was commissioned a Second Lieutenant of Infantry through the U.S. Military Academy in 1975. He later earned a Master of Military Art and Science degree from the School of Advanced Military Studies. Additional military schooling includes the Infantry Officer Basic and Advanced Courses, British Long Armor/Infantry Course, the Command and General Staff College and the Army War College.

General Freakley's awards include the Distinguished Service Medal, Legion of Merit, Bronze Star for Valor and ARCOM for Valor. He is an Eagle Scout and in 2010 was named the Education Policy Leader of the Year for the National Association for State Board Educators. He is married to the former Susan French of Woodstock, VA. They have five sons, four daughter-in-laws and seven grandchildren. Two sons are serving as Infantry Officers.



Mr. Jonathan Koppell

Dean, Watts College of Public Service & Community Solutions

Mr. Jonathan GS Koppell is the Dean of the Watts College of Public Service and Community Solutions and the Lattie and Elva Coor Presidential Chair in the School of Public Affairs. Koppell has focused on preparing students for lives of community engagement and public service while promoting use-inspired research by faculty and research centers aimed at making our communities more prosperous, healthy and resilient. He has emphasized the transcendent focus on "public goods" that unifies the specializations of college's four distinct schools (criminal justice, community development, public administration and policy, and social work) while connecting the college to the broad range of relevant ASU programs. Koppell's research and writing broadly examines the design and administration of complex organizations in the public, private and nonprofit sectors. His book *World Rule: Accountability, Legitimacy and the Design of Global Governance* reveals the hidden world of "global governance organizations" such as the World Trade Organization, the International Organization for Standardization and the International Accounting Standards Board that have more effect on our daily lives than we might imagine. Both his academic articles and previous book, *The Politics of Quasi-Government* address many of the key policy issues of the moment; including government involvement in for-profit enterprise, regulation of financial institutions and corporate governance. Koppell joined Arizona State University in 2010 as Director of the School of Public Affairs, from the Yale School of Management where he also directed the Millstein Center for Corporate Governance and Performance. In addition to scholarly publications, Koppell has written numerous opinion pieces for the *New York Times*, *Wall Street Journal*, *Washington Post* and other leading publications. He holds a doctorate in political science from University of California, Berkeley and BA from Harvard. In 2012, he was inducted as a Fellow of the National Academy of Public Administration (NAPA).